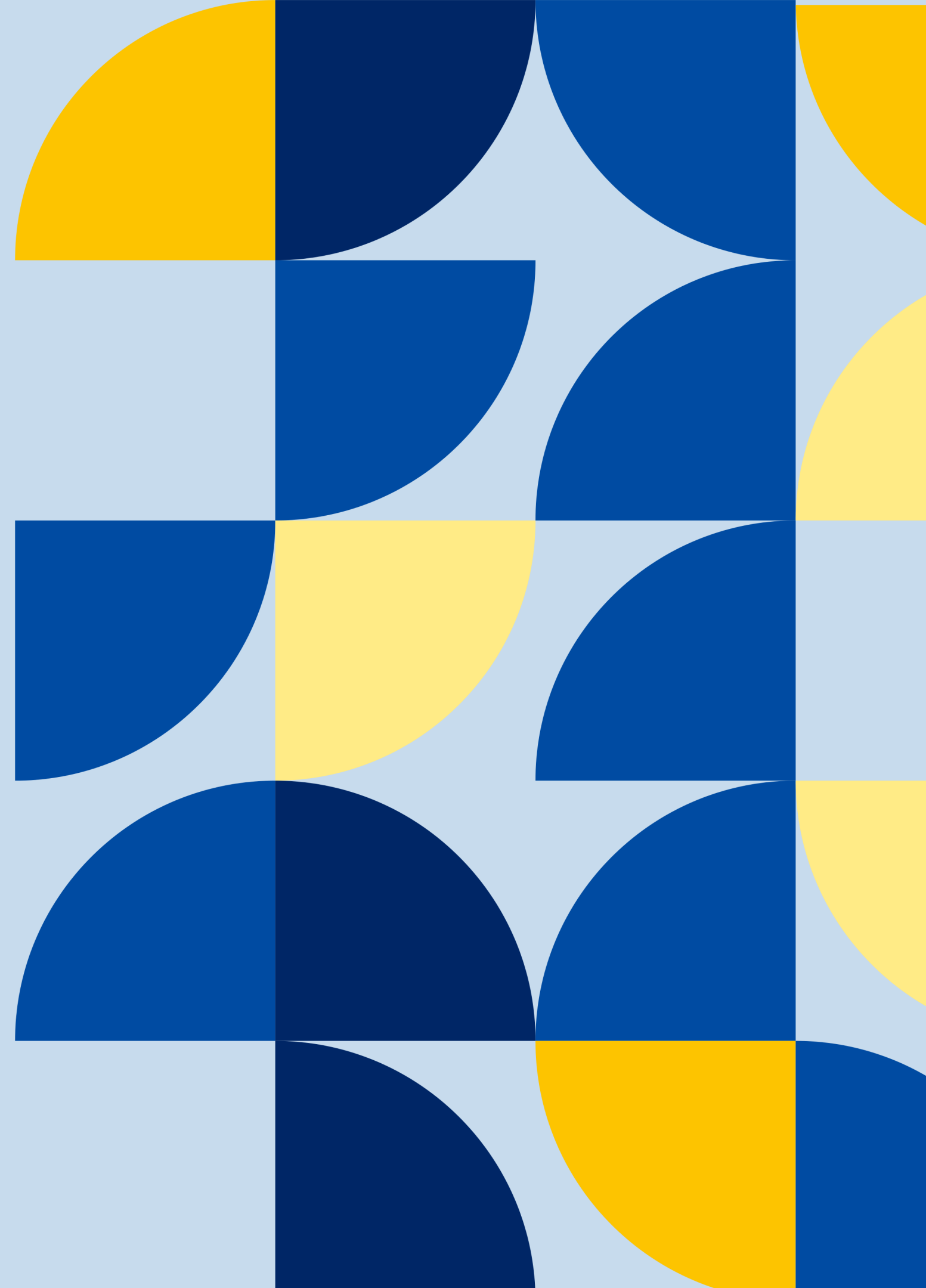


NETWORKING FOR STUDENTS

Lesson 1: Networking &
Why You Need It

Let's go!





LESSON CONTENTS

- 01 What is networking?
- 02 Why start now?
- 03 How will this course help you?

WHAT IS NETWORKING?

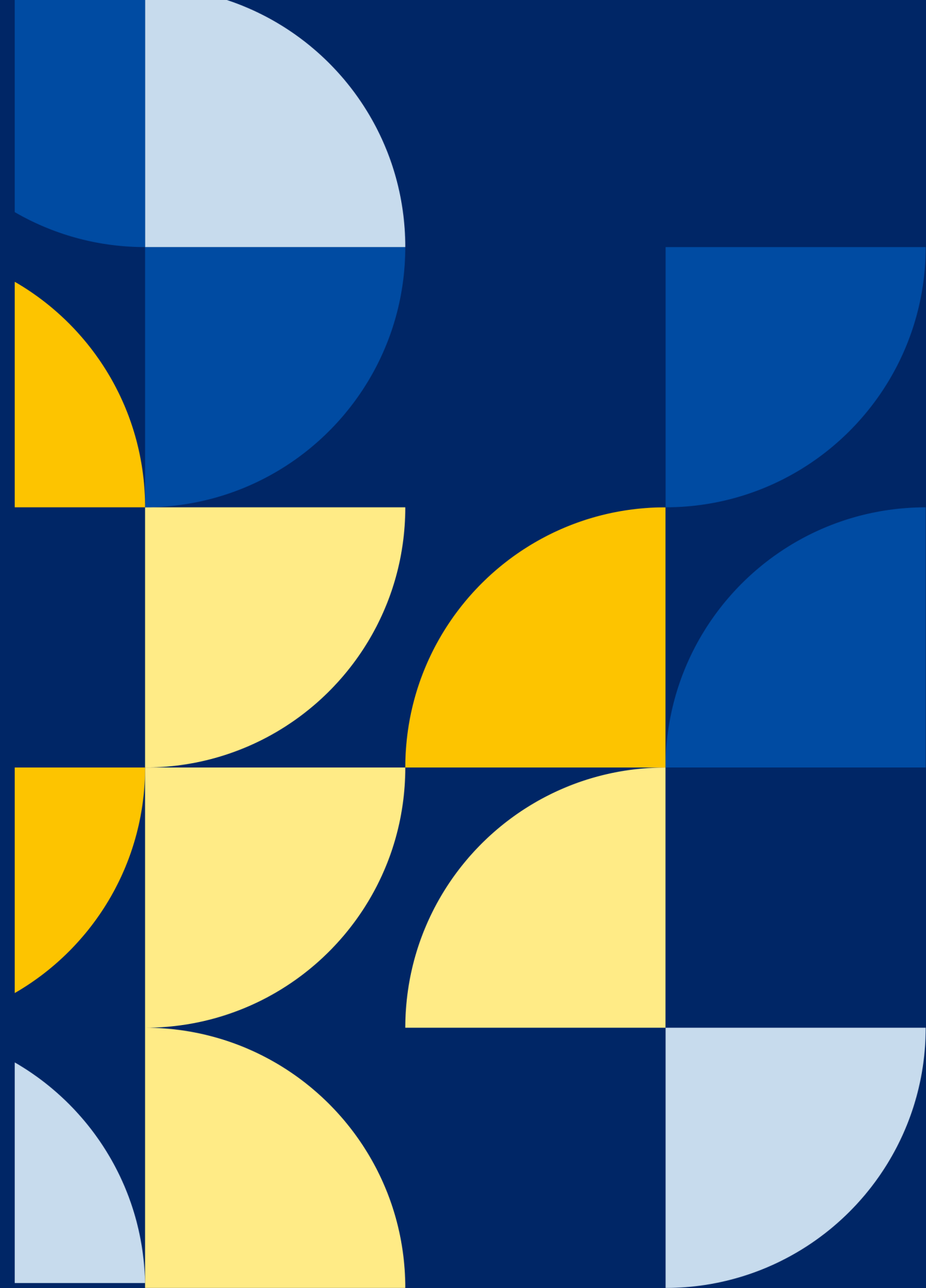
- Making new connections & relationships
- Grow any area: friends, colleagues, clients, etc.
- Can happen at structured networking events
- Can also happen organically in places you already go



WHAT IS NETWORKING?

- Making new connections & relationships
- Grow any area: friends, colleagues, clients, etc.
- Can happen at structured networking events
- Can also happen organically in places you already go

What area in your life would benefit from networking?





HOW CAN NETWORKING HELP YOU?

The people you meet at university may be able to support in a number of ways:

Campus Opportunities

- Internships
- Clubs
- Training
- Supports
- Jobs

Share Experiences

- Work terms
- Professors
- Courses
- Funding

Career Exploration

- Ask questions
- Learn details
- Industry connections

Future Colleagues

- Coworkers
- Friends
- Referrals

Support

- Mentorship
- Referrals
- Encouragement



WHY START NOW?

“It’s who you know!”

Always be one call away from the connection you need.

WHY TAKE THIS COURSE?

- Feel confident when networking
- Understand who to network with and where to meet them
- Prepare to talk about yourself with confidence and ease



WHAT'S IN THE COURSE:



- Four lessons
- Video (variable speed), written transcript, PDF of slides
- Taught by professionals



CONTENTS:

Lesson 1: Networking & Why you need it

Lesson 2: Who Should You Network With? Where and How?

Lesson 3: So you've made your connections... Now what?

Lesson 4: Frequently asked questions



READY TO BEGIN?

If you're ready to start networking, head to the next lesson now!

If you have questions, please reach out to Colleen:

email@chooseyouruni.ca

Or ask them in the comments below.

