



Your Dog's Name is Sacred

Goal: To have your dog always respond to his or her name being called.

It is crucial to remember to use your dog's name *only* when talking to him. When you use it in situations when you're talking about him and not to him, you will teach him that he doesn't need to listen when he hears you call his name. You want to teach your dog that when he hears you use his name that he should jump to attention.

In order to avoid saying your dog's name when talking about him you need to give him nicknames. When you're talking *about* him and he's in earshot, use nicknames like "the puppy", "the furry one", "the tornado", and "my son/daughter" all work.

When you say your dog's name, and he immediately lifts his head to look at you and his eyes are full of expectation, you know you are in great shape!