IG STORIES CHFAT SHEET

□Value / tips

STORIES CHEAT SHEET							
Day	Туре	Topic	What	Why	How	Who	СТА
MON	□Emotional □Recommendation □BTS □Ask advice □DayDay □Other platforms □People's content □Value / tips						
TUE	□Emotional □Recommendation □BTS □Ask advice □DayDay □Other platforms □People's content □Value / tips						
WED	□ Emotional □ Recommendation □ BTS □ Ask advice □ DayDay □ Other platforms □ People's content □ Value / tips						
THU	□ Emotional □ Recommendation □ BTS □ Ask advice □ DayDay □ Other platforms □ People's content □ Value / tips						
FRI	□Emotional □Recommendation □BTS □Ask advice □DayDay □Other platforms □People's content □Value / tips						
SAT	□Emotional □Recommendation □BTS □Ask advice □DayDay □Other platforms □People's content □Value / tips						
SUN	☐ Emotional ☐ Recommendation ☐ BTS ☐ Ask advice ☐ DayDay ☐ Other platforms ☐ People's content						

FUNCTIONAL MEDIA

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