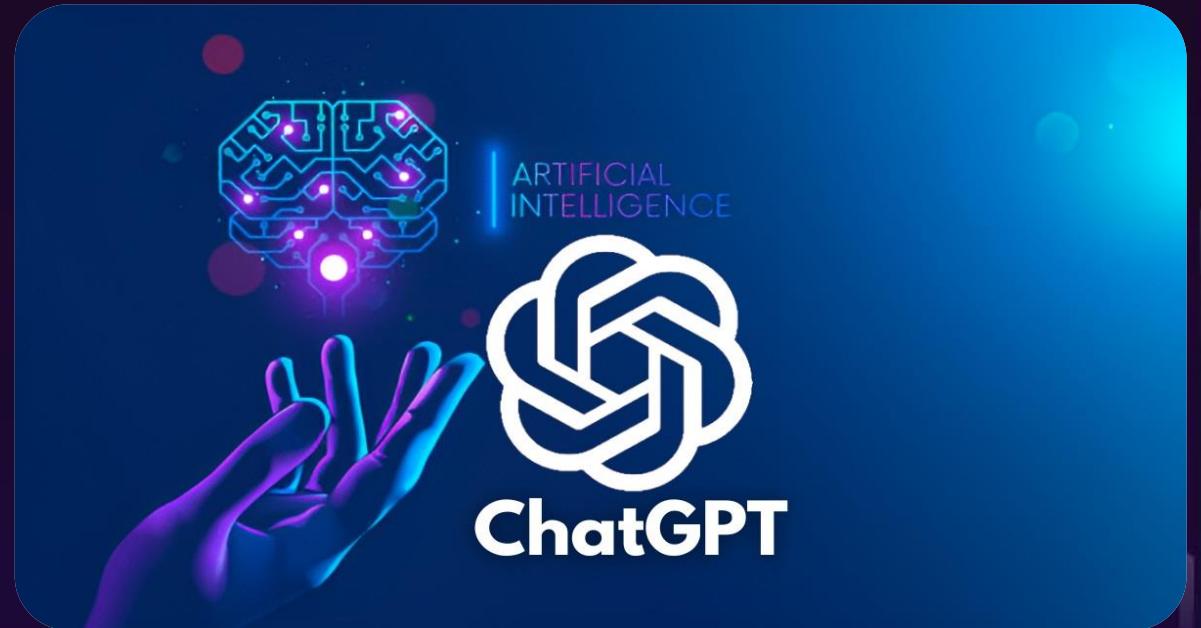




 **LIVE Training | 09:00 PM**

Welcome To **ChatGPT & AI** **Orientation Session**



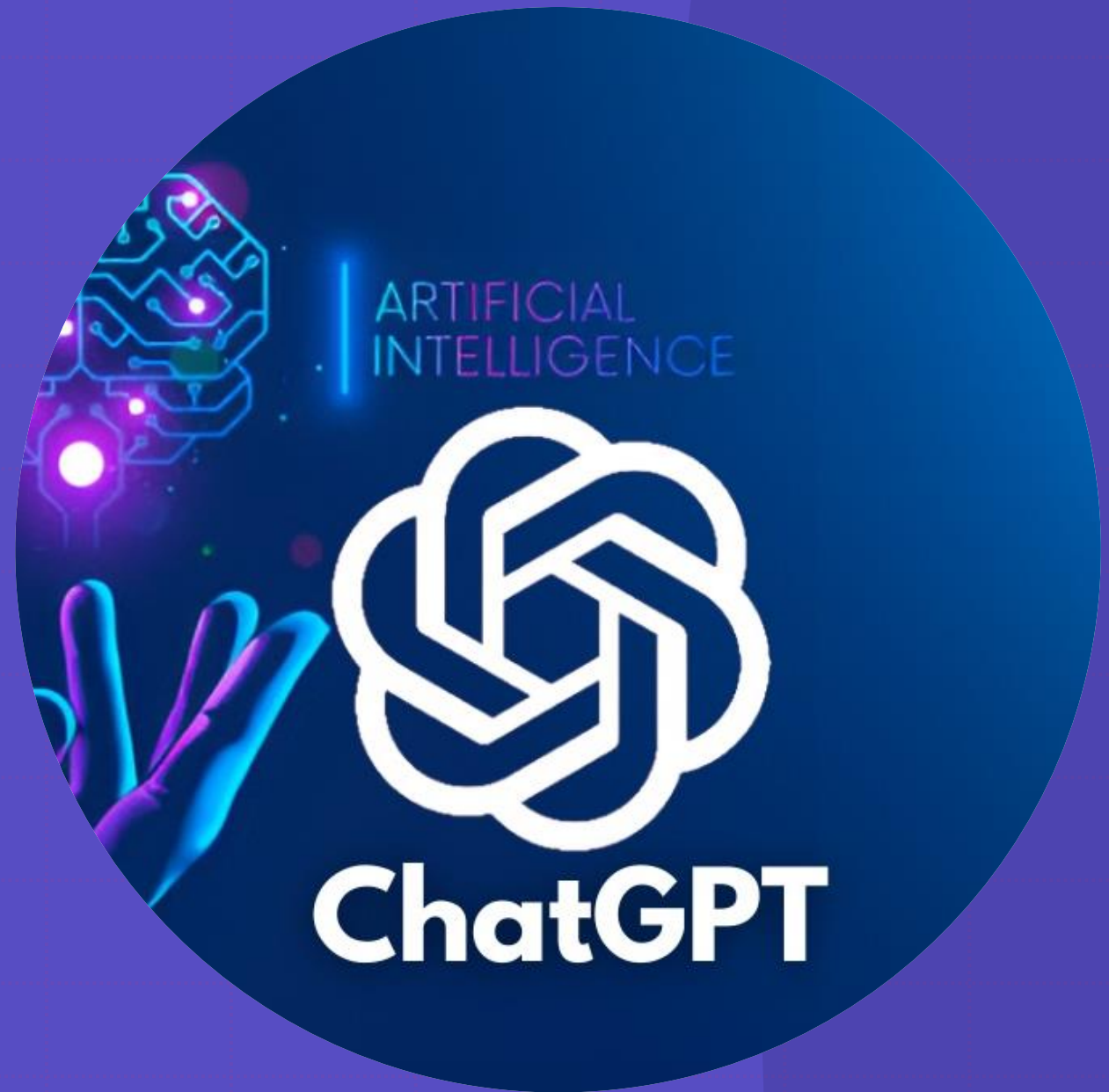
Manoj Gupta
Mentor & Coach
AI & ChatGPT Expert

21-Day Challenge

Chat-GPT-Thon

Orientation Session

05th Jun'2023 @ 09.00 PM



Introductions – Who are you?



Introduce yourself in **60 seconds**

- ✓ Who are you, and where are you based?
- ✓ What have you been working on in the last six weeks?
- ✓ What is your focus for the next 4 weeks of the 21-Day ChatGPThon?
- ✓ Use one word to describe yourself



AI - ChatGPT Challenge

21-Day Chat-GPT-Thon!





Chat-GPT-Thon

Schedule



- ✓ Invitation To The **Welcome & Onboarding LIVE Session**
- ✓ Orientation Session : **JUNE 05th, MONDAY At 09:00 PM**
- ✓ Access To LMS: **JUNE 05th, MONDAY At 09:00 PM**
- ✓ Course & Challenge Duration - **June 12th Till July 07th 2023**
- ✓ Course Prep Steps to be Shared In **WhatsApp Group**





WEEK – 01

(12th Jun – 16th Jun)



- ✓ **Day 1: ChatGPT Introduction (Monday @ 09:00 PM IST)**
- ✓ **Day 2: Getting Started With ChatGPT & Ethical AI**
- ✓ **Day 3: Money-Making Blueprint - Second Income**
- ✓ **Day 4: How To Make Money With E-Book Publication**
- ✓ **Day 5: How To Make Money With Social Media Contents**





WEEK – 02

(19th Jun – 23rd Jun)



- ✓ **Day 6: Content Creation Mastery**
- ✓ **Day 7: Articles & Blog Posts - Monetise Medium & Quora**
- ✓ **Day 8: Pro Blogger - Make Money As A Professional Blogger**
- ✓ **Day 9: Content Creation - LinkedIn, Blogs, Social Media etc.**
- ✓ **Day 10: Generate & Sell Digital Images (DALL E2)**





WEEK – 03

(26th Jun – 30th Jun)



- ✓ **Day 11: Career Growth Blueprint**
- ✓ **Day 12: Writing World Class Profile & Cover Letter (ATS Compliant)**
- ✓ **Day 13: Search Jobs Around You & World Wide**
- ✓ **Day 14: How To Use ChatGPT for Personal Branding**
- ✓ **Day 15: How To Use ChatGPT as Your Interviewer**





WEEK – 04

(03rd Jul – 07th Jul)



- ✓ **Day 16: Prompt Engineering - Best Practices!**
- ✓ **Day 17: Use Of Super Prompts (Top #300 Super Prompts)**
- ✓ **Day 18: Perspective Prompting**
- ✓ **Day 19: Comparative Prompting**
- ✓ **Day 20: RCG Prompting (Role - Context - Goal)**





BONUS WEEK

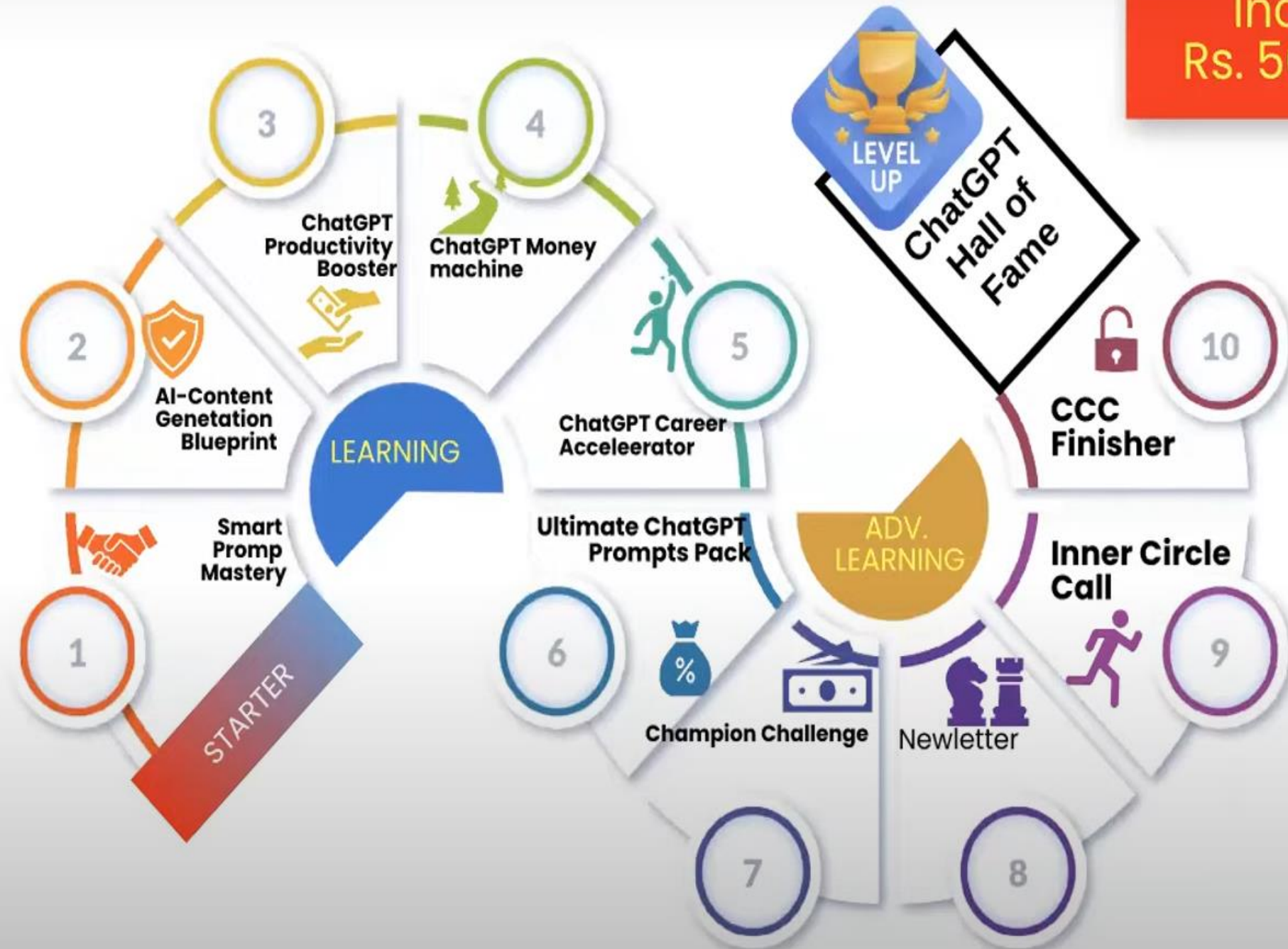
(Day 21 – 10th Jul'23)



- ✓ **FINISHER AWARD & CERTIFICATE**
- ✓ **SURPRISE GIFT**



Income
Rs. 50,000/-



INNER CIRCLE MEETUP

MON-FRI (09:00-10:00 PM)



Access LMS : <https://rethinkcareer.teachable.com>



The screenshot shows the Rethink Career Hub website. The top navigation bar is dark grey with the 'SCHOOL' logo on the left, which consists of a white bird icon inside a red circle. To the right of the logo are the links 'My Products' and 'All Products', followed by a circular profile picture of a man. The main banner features a blue background with a perspective view of a server room on the left. The text 'RETHINK CAREER HUB' is prominently displayed in large, bold, yellow and white letters. Below this, the phrase 'BRIGHTER FUTURE' is written in white. At the bottom of the banner, there is a list of three benefits, each preceded by an icon: a magnifying glass for 'Incredible & Lucrative Career', a bell for 'Powered-Up Career Growth', and a person icon for 'Command Massive Hike'. The Rethink Career Hub logo, featuring a stylized figure and the text 'RETHINK CAREER HUB BRIGHTER FUTURE', is positioned to the left of the benefits list.

SCHOOL

My Products All Products

RETHINK CAREER HUB

BRIGHTER FUTURE

-  Incredible & Lucrative Career
-  Powered-Up Career Growth
-  Command Massive Hike

RETHINK CAREER HUB
BRIGHTER FUTURE

Please access your LMS account :
Username : reg email-id | Password : 123456



https://sso.teachable.com/secure/1017908/identity/login



SCHOOL

Login

Email

info@manojguptaibh.com

Password

.....



Remember Me

[Forgot Password](#)

Login



My Products

Courses

 **Learn How To Unlock Power Of AI using**

ChatGPT



Mr. Manoj Gupta
MENTOR & CHIEF DATA ARCHITECT
MICROSOFT CERTIFIED EXPERT

KICKSTARTER MASTERCLASS

- ✓ POTENTIAL FOR CONTENT WRITING
- ✓ MASTER AI POWERED CONVERSATION
- ✓ FUTURE PROOF YOUR CAREER



Unlock The Power Of AI Using ChatGPT

Welcome to the Intro to ChatGPT Course! A Complete ChatGPT Guide To Become From Zero to Hero! The...



Manoj Gupta

₹40,000

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Certification In Data Science Foundation

- ✓ 3-Month Extensive Programme
- ✓ Online and Live Training by Industry Experts
- ✓ Mini Capstone Project (4 weeks Live Project)

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Manoj Gupta

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- ✓ Incredible & Lucrative Career
- ✓ Command Massive Hike



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Manoj Gupta



**Learn How To Unlock Power Of AI using**
ChatGPT 


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Unlock The Power Of AI Using ChatGPT



Manoj Gupta

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Mr. Manoj Gupta
Mentor & Chief Data Architect
Microsoft Certified Expert

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Course Curriculum



Your Instructor

Course Curriculum

Start next lesson >

1.1 Introduction to ChatGPT

Module 1: Getting Started with ChatGPT



1.1 Introduction to ChatGPT



1.1.1 What is ChatGPT?



1.1.2 What ChatGPT Can Be Used For



1.2 Setting Up ChatGPT



1.2.1 Signing up for ChatGPT and Understanding ChatGPT's Conversational

Learn How To Unlock Power Of
AI using

ChatGPT



KICKSTARTER MASTERCLASS



Mr. Manoj Gupta
MENTOR & CHIEF DATA ARCHITECT
MICROSOFT CERTIFIED EXPERT



POTENTIAL FOR CONTENT WRITING



MASTER AI POWERED CONVERSATION




FUTURE PROOF YOUR CAREER



Unlock The Power Of AI Using ChatGPT

0% COMPLETE

 Course Curriculum

 Your Instructor

21 Day Chat-GPT-Thon



Day 01: ChatGPT Orientation Session



Day 02: Getting Started With ChatGPT & Ethical AI



Day 03: Money-Making Blueprint – Second Income Generation



Day 04: How To Make Money With E-Book Publication



Day 05: How To Make Money With Social Media Contents



Day 06: Content Creation Mastery



Day 07: Articles & Blog Posts – Monetize Medium & Quora



Day 08: Pro Blogger – Make Money As A Professional Blogger



Day 09: Content Creation – LinkedIn, Blogs, Social Media etc.



DATA SCIENCE GAME

CAN YOU
SOLVE?



YOU HAVE TWO BUCKETS - ONE OF 3 LITERS
AND OTHER OF 5 LITERS. YOU ARE
EXPECTED TO MEASURE EXACTLY 4 LITERS.
HOW WILL YOU COMPLETE THE TASK?

NOTE: THERE IS NO THIRD BUCKET



Step 1: Fill in 5 liter bucket and empty it in the 3 liter bucket. You are left with 2 liter in the 5 liter bucket

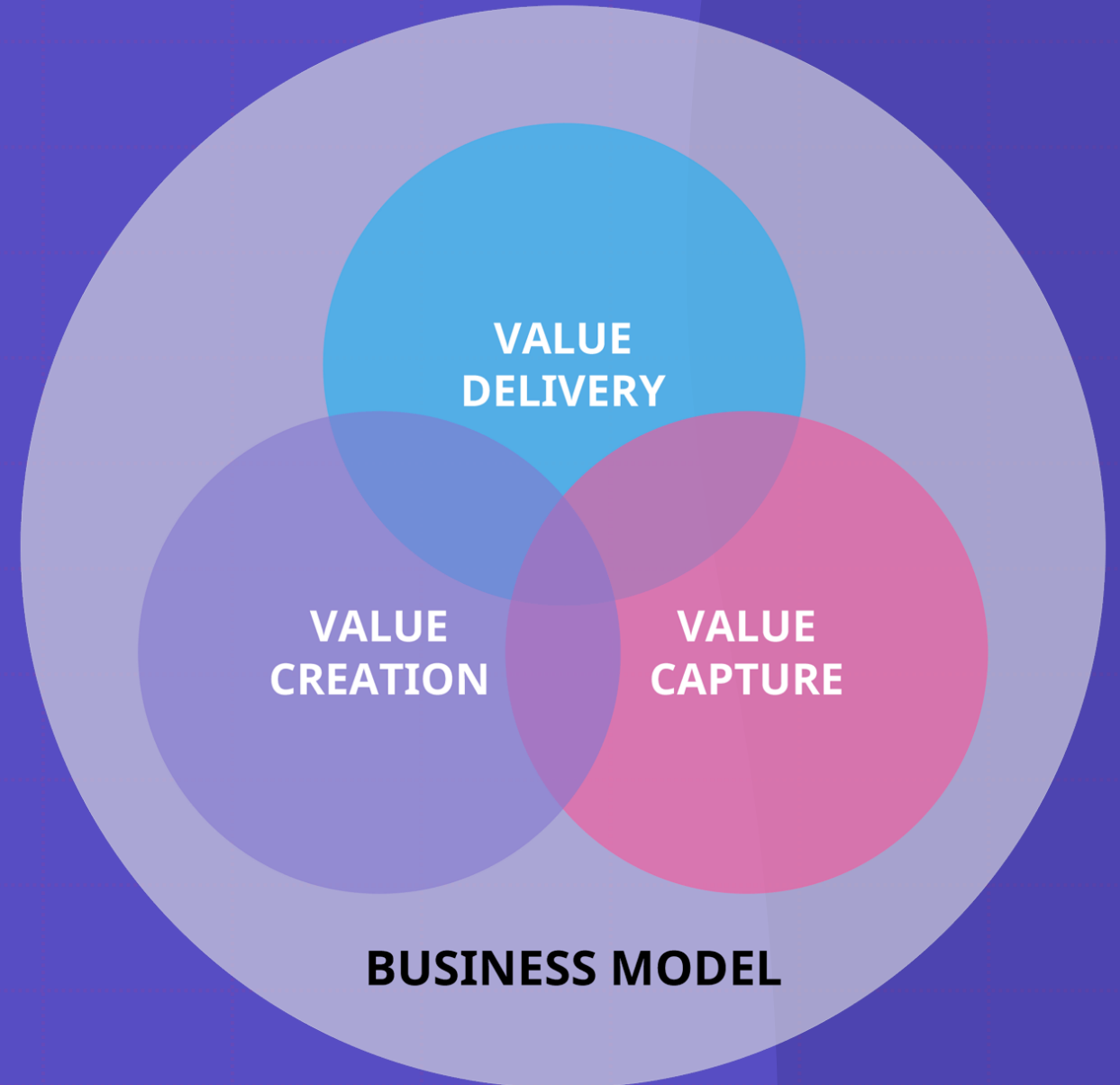
Step 2: Empty the 3 liter bucket and pour the contents of 5 liter bucket in it. So 3 liter bucket now has 2 liters

Step 3: Fill the 5 liter bucket again and pour the water in 3 liter bucket (already has 2 liters of water from step 2) You now have 4 liters in the 5 liter bucket

Business Model Canvas

A Business Model Canvas Is..

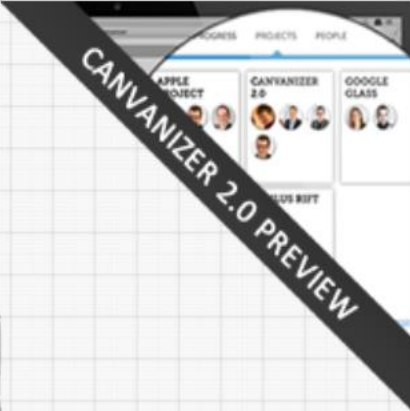
1. A simple way to describe any business on a one page 'canvas'
2. Captures entire business model within 9 simple building blocks, including money in and money out
3. It provides a focus to describe, discuss, design, improve, innovate, implement, challenge, capture & choose any business model
4. Introduced in 2010 by Alexander Osterwalder and Yves Peigneur (plus 470 co-creators!)



Canvanizer

Brainstorm better concepts. Together with your team

- Create Canvas
- How to use
- FAQ
- About Us
- Links
- Contact
- Login



FEEDBACK



The Business Model Canvas

Designed for:

Designed by:

Created on:

Created by:

Key Partners Why are you the Partner? What do you bring to the table? What do you need from the other side? What do you want to achieve together?	Key Activities What key activities do you perform? What key resources do you need? What key partners do you need? What key channels do you need?	Value Propositions What value do we deliver to the customer? What makes our offer unique? What benefits do we offer? What makes our offer valuable?	Customer Relationships What kind of relationship do we want with our customers? How do we create and maintain this relationship? What channels do we use to create and maintain this relationship?	Customer Segments Who are our target customers? What do they need? What do they want? What do they expect?
Key Resources What key resources do you need? What key partners do you need? What key channels do you need?		Channels Through which channels do we reach our customers? How do we create and maintain this relationship? What channels do we use to create and maintain this relationship?		
Cost Structure What are the most important costs? What are the most important resources? What are the most important partners? What are the most important channels?			Revenue Streams For what value are we creating value? For what value are we creating value? For what value are we creating value? For what value are we creating value?	

www.businessmodelgeneration.com

Every good idea starts with an empty sheet

Create your Own Canvas

it's free and easy



Business Model Canvas



Business Model Canvas - Tesla



TESLA

"To create the most compelling car company of the 21st century by driving the world's transition to electric vehicles."

1. Who are your key partners?
2. Who are your key suppliers?

OEMs (Shell, Pirelli, Sabelt, Brembo, Weichai, NGK,...)

Transportation (Mahle, UPS,...)

Technology (AWS, ANSYS,...)

Merchandise (Puma, Ray-Ban,...)

Dealers (170 in 60 countries)

1. What are your key activities?

Manufacturing 10+ models of Supercars, Sports Cars & Concept Cars

Scuderia Ferrari Racing (F1, GT, Corse Clienti...)

Warranty & Assistance

Research & Innovation

Pre-owned Certification

Key Resources ?

1. What are your key resources?

Skilled Staff (4550+)

Unique Plant (Maranello, Italy)

Investors (57% Public)

IP: 500+ Trademarks, Numerous Patents

1. What are your value propositions?

Cutting-edge Designs

High Performance

Premium Brand

Sustainability (Hybrid, Bio Fuel,...)

Personalized Experience (Luxury, Limited Editions)

1. Your customer relationships?

'MAINPOWER' & 'Premium' After-Sales Services

Pre-Purchase Inspection Service

The Official Ferrari Magazine

Simulation Centers & Esports

Museums (Maranello & Modena) & Ristorante Cavallino

1. Customer Segments

High Networth Individuals (HNI)

Racers

Celebrities

Fans

Channels ?

1. Channels

Selective Dealership

Web

Cost Structure ?

1. What about your cost structure?

Manufacturing (1685 MEUR)

Marketing & Sales (172 MEUR)

R & D (707 MEUR)

General & Admin (164 MEUR)

Revenue Streams ?

1. What are your revenue streams?

Car and Spare Parts Sales

Merchandise Sales

Engine Sales

F1 Club



Ferrari

“We build cars, symbols of Italian excellence the world over, and we do so to win on both road and track. Unique creations that fuel the Prancing Horse legend and generate a “World of Dreams and Emotions”.”



Business Model Canvas - Ferrari

Key Partners <ul style="list-style-type: none">▪ Dealer network▪ High-end service station▪ Motorsports (F1, Esports, GT)▪ Partnerships (e.g. Shell, Pirelli, Santander)▪ Suppliers / Subcontractors▪ Investors▪ Media▪ Regulatory Matters	Key Activities <ul style="list-style-type: none">▪ Marketing & branding▪ Manufacturing▪ R&D / Innovation▪ Focus on creating fanbase / customer loyalty▪ Brand specific events (F1)▪ Product maintenance	Value Propositions <ul style="list-style-type: none">▪ Exclusive, performant quality cars, which are unique in their innovation, technology and driving pleasure▪ Exclusive services like 'Genuine Maintenance (7 year program), extended warranty & after sales service)	Customer Relationships <ul style="list-style-type: none">▪ Exclusive Club(Family)▪ Selective Cust. Targeting▪ Specialized guidance▪ Loyalty program	Customer Segments <ul style="list-style-type: none">▪ rich clients, age > 40, part of the "Ferrari family", chosen (handpicked) by Ferrari
	Key Resources <ul style="list-style-type: none">▪ Brand – Ferrari▪ R&D / Knowledge▪ Exclsuive Club w/ Loyal fanbase▪ Racing drivers▪ Marketing/design▪ Experience venues▪ IP		Channels <ul style="list-style-type: none">▪ Ferrari dealer (own shop)▪ Dealers▪ Ferrari World▪ Social Media▪ Events/Esports▪ Print/Magazine▪ Ferrari owner Club▪ MyFerrari App▪ Client & Driving Events	
Cost Structure <ul style="list-style-type: none">▪ Technological infrastructure (IT and non-IT)▪ Employees▪ Marketing & events (e.g. F1)▪ R&D▪ Manufacturing costs (plant, machnirary & equipm.)▪ Use of Patents, concessions and licenses▪ Dividend			Revenue Streams <ul style="list-style-type: none">▪ Ferrari Cars & Spare-parts▪ Ferrari accessories, collectables & branded items▪ Ferrari venues (<i>restaurants, museum, simulation center, Ferrari world, Ferrari center</i>)	

The background features a blue grid pattern. A large, irregular red shape is positioned on the right side of the image, partially overlapping the grid. The text "Assignments for Week#1" is written in white, bold font within this red shape.

Assignments for Week#1

Build Your Business Model Canvas Pertaining To Your:

- Domain
- Business Unit
- Enterprise

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Accelerate Digital Marketing, Increase Customer Engagement, Build Profitable Enterprises, and Optimize Customer Experience with Next-Best Action
MANOJ GUPTA

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by Manoj Gupta (Author)
★★★★★ 14 ratings

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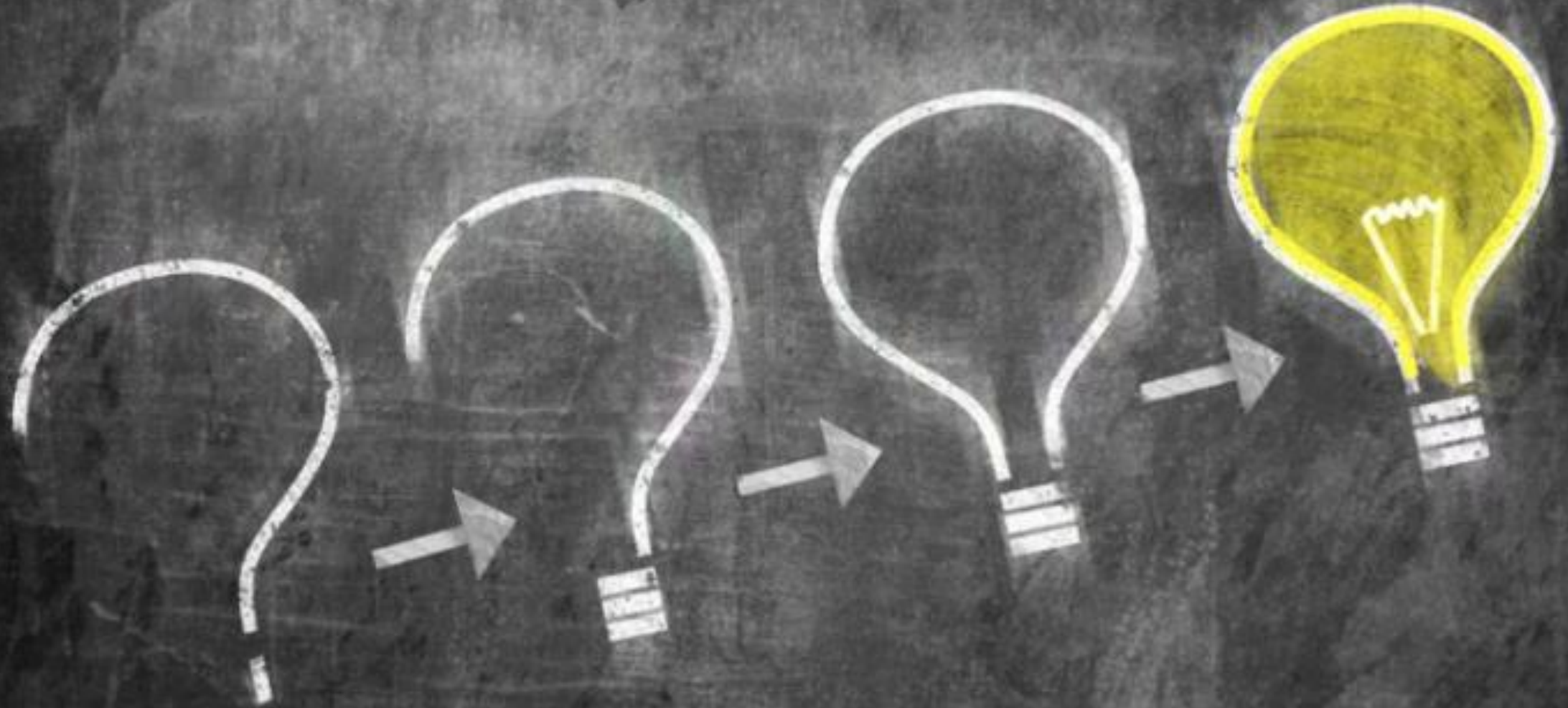
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Questions?



Data Science Foundation

*Thank
you*

