



Coach others to think innovatively to boost their career and success

Being a VCI-Certified *Innovative Thinking* Coach, powered by Innovation Styles®, is an exciting and rewarding move for your career. Your coaching will enable people to transform their solutions to everyday work challenges from ordinary to innovative.

As a VCI-Certified Coach, you'll be able to guide, support, and facilitate each person you coach to:

- Strengthen their understanding about what it means to “think innovatively”
- Enhance their knowledge about the Innovation Styles®
- Master 4 Innovation Styles® questions to generate comprehensive solutions
- Gain self-awareness and versatility using their self-assessment profile
- Appreciate others’ style preferences, including group dynamics
- Be confident using style-specific idea generation techniques
- Be skillful in applying customized style questions to specific needs

Aligned with these 7 goals, you'll learn to conduct 7 different coaching sessions, each with its own objectives, short videos, and exercises to choose from. Once you've completed your online study and practice, we'll personally coach you before and after your first “live” coaching sessions, to make sure you'll be confident and successful from the very start. And, we're always here to support you when you need us.



To become a Certified Coach using Innovation Styles®, you'll need to complete a VCI *Innovative Thinking* course, and you or your organization will need a VCI license agreement. Please contact us for more details at hello@VCI.global.

Audience: Leaders, Talent Development Professionals, Coaches, and Consultants

Duration: 6 hours of video and learning, plus practice time

Includes: 47 videos, 62-page Coach Workbook, Idea Generation Toolkit, downloadable videos and materials, and more

INNOVATIVE THINKING — COACH CERTIFICATION

COURSE OUTLINE

Let's get started!

Background learning — Part 1

- Get acquainted with your course
- What does it mean to coach others to think innovatively?
- Let's create a common language and understanding for innovation

Coaching Session #1

Ways to reinforce and recognize the styles

- See the styles everywhere
- Catch an insight
- Put the Innovation Styles® posters to work
- Have fun with cartoons

Coaching Session #3

Develop versatility with all 4 styles

- Develop versatility with the Compass questions
- Have fun thinking outside your box
- Be a “Yes and” person
- Cross-pollinate ideas

Coaching Session #5

Build self-awareness and group awareness

- Learn about your style preferences
- See everyone as innovative
- Discover your group dynamics
- Move from judgement to respect to enabling

Coaching Session #7

Skillfully apply customized Compass questions

- Select a topic and use the customized questions
- 16 Topics ranging from A to Z

Let's continue...

Background learning — Part 2

- Innovation Styles® model & 2 Dimensions
- Starting context: Task or Relationship
- The benefits are limitless
- Get to know the history of the styles model

Coaching Session #2

Bring the 2 underlying dimensions to life

- Stimulate innovative thinking using all 4 styles
- Foster the right balance using all 4 styles

Coaching Session #4

Demonstrate how the styles think differently

- Create a logo for each style
- Create a game for each style

Coaching Session #6

Use idea-generation techniques for each style

- Use the 4 techniques
- Learn how to use the Idea-Generation Toolkit

Hip-Pocket Resources

- Innovation Styles® curriculum booklet
- Individual coaching PPTs
- Team coaching PPTs