


PROFIT CLARITY

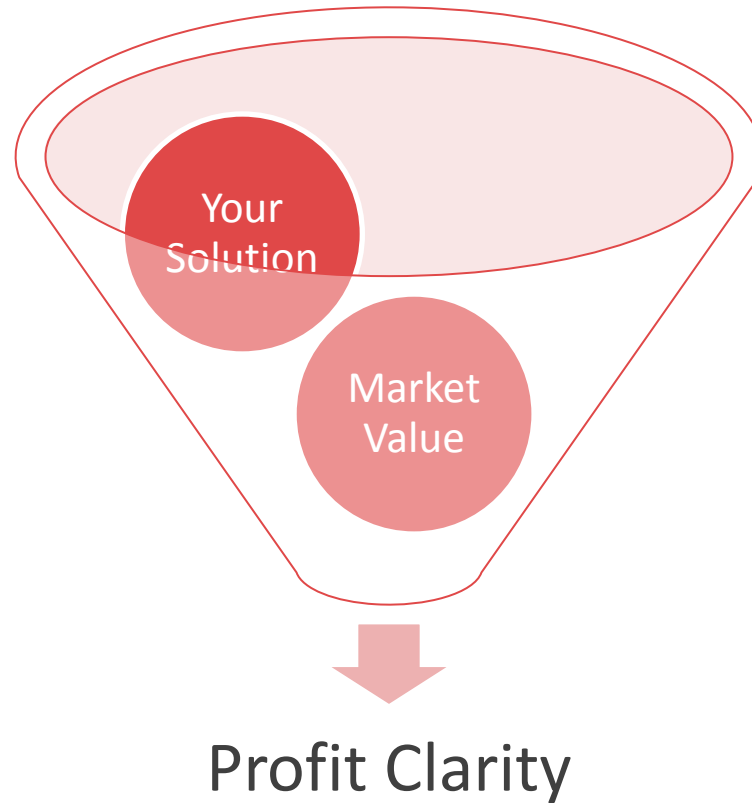
She Starts
A BUSINESS

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What we'll cover...

- Writing your vision statement
 - Discuss mission & core purpose
 - Outlining your business
 - Beginning formation of brand identity
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A Business's Purpose



Profit Clarity is...



Defined
Vision



Business
Plan



A quick recap...

- ❖ Do not hide in doubt or fear
 - ❖ Practice self-awareness
 - ❖ Be true to your own vision
 - ❖ Always focus on the end goal
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