Design Beautiful Pages—
Double Page Design

Redesign Challenge—Going from Single to Double

by Jen White

Using what you've learned from this class, explore the possibilities for creating a double page design from a single one.

Here's the Concept

I started with a single page template. This particular one is from the Rectangular Grid design lesson of this class series.

- I dragged all the layers from the single page onto a double page template and rearranged them.
- Where can you get a starting double page template? Use a double page template from this lesson, but remove all layers except the Background layer.
- I tried to stick with the original template style. I started with a grid design and stayed with a grid design.
- I paid special attention to the design principle rules for double page spreads.

Ready for the challenge?

I'm going to show you a template from your class stash. Grab a pencil and paper and roughly sketch out how you could create a double page template from the parts of the single one.
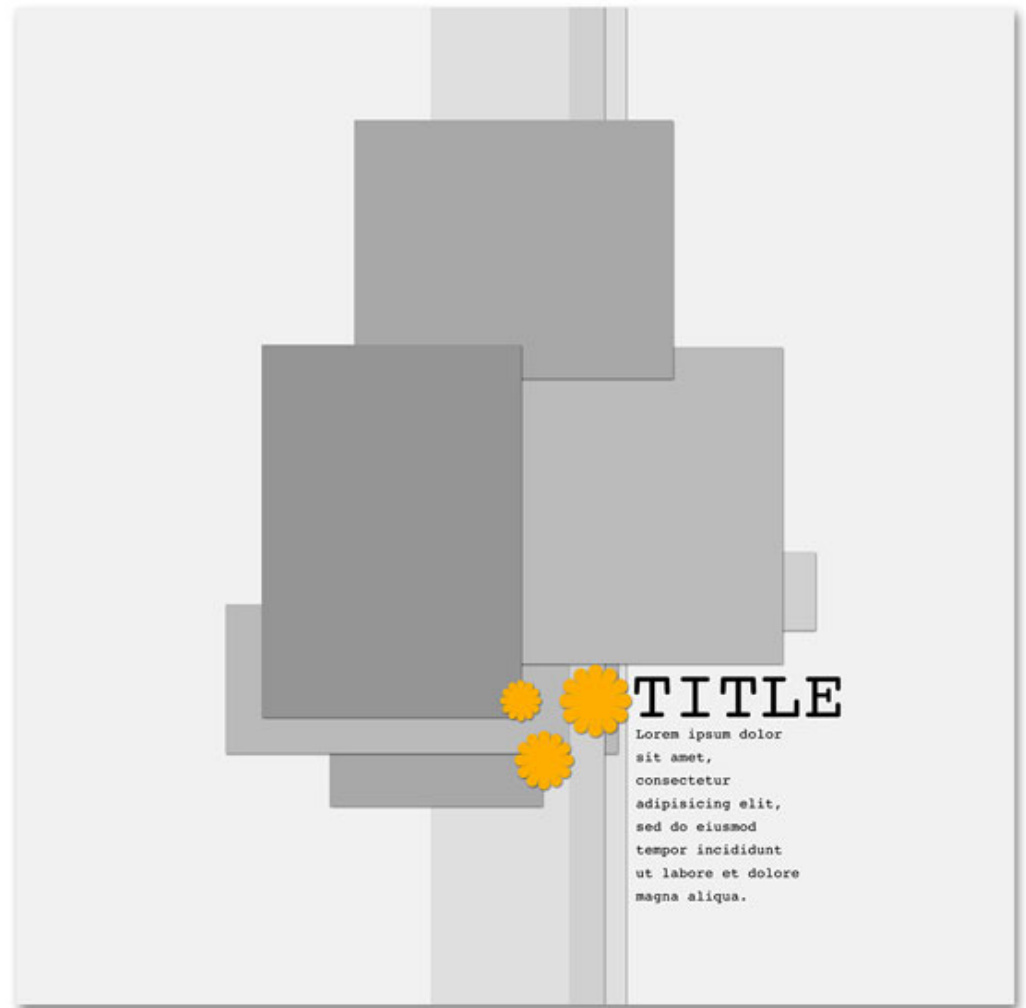
Redesign Challenge #1

Here's the starting template design. This template is from the Compelling Cluster lesson of this class.

Using a pencil and paper (or your computer) roughly sketch out how you'd design a double page template in this style.

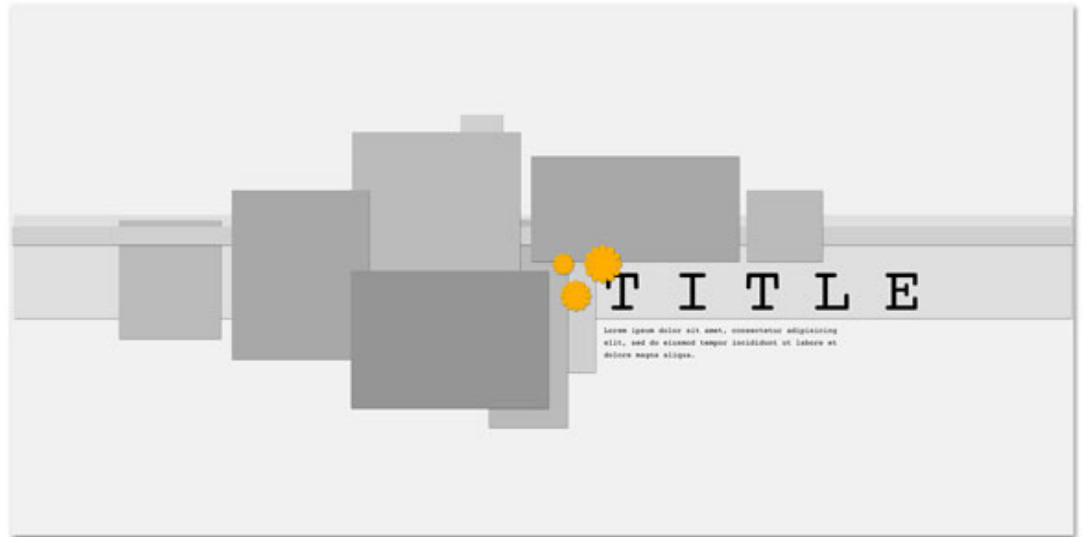Here are some thoughts to get you started:

1. Don't be afraid to rotate, flip, or resize the template pieces.
2. Don't forget to include a place for the journaling and the title.
3. Include as many element groupings as you want, but at least have one.
4. Keep the design principles in mind while designing.

TITLE

Lorem ipsum dolor
sit amet,
consectetur
adipisicing elit,
sed do eiusmod
tempor incididunt
ut labore et dolore
magna aliqua.

The possibilities of correct designs are endless.

- Look at the flow of your design. Does it flow smoothly?
- Is everything within a nice proximity?
- Is there any trapped space?
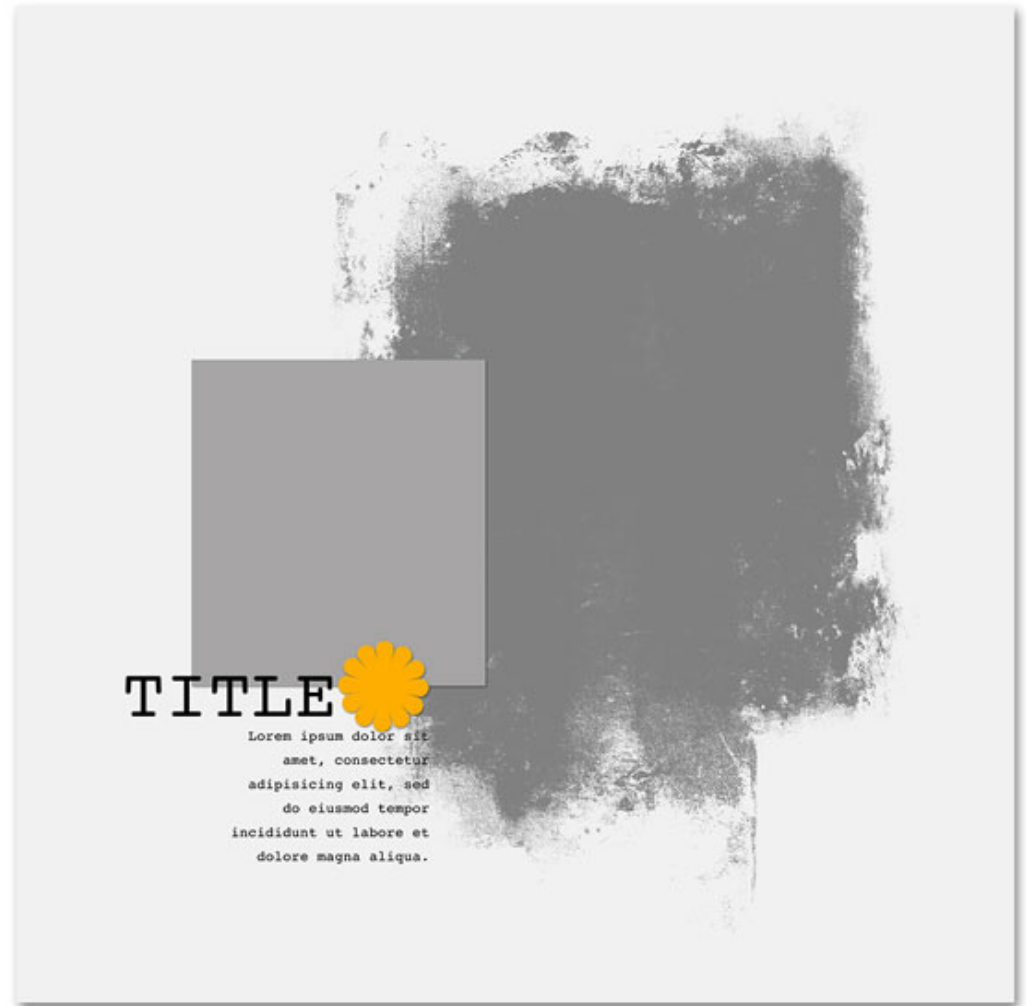
Ready for another one?

Redesign Challenge #2

Here's the next starting template design. This template is from the Mastering Mask Potential lesson of this class.

Using a pencil and paper (or your computer) roughly sketch out how you'd design a double page template in this style.

Here are some thoughts to get you started:

1. Remember that you can utilize the gutter of the double page.
2. Try to keep a good balance of weight on both sides of the gutter.
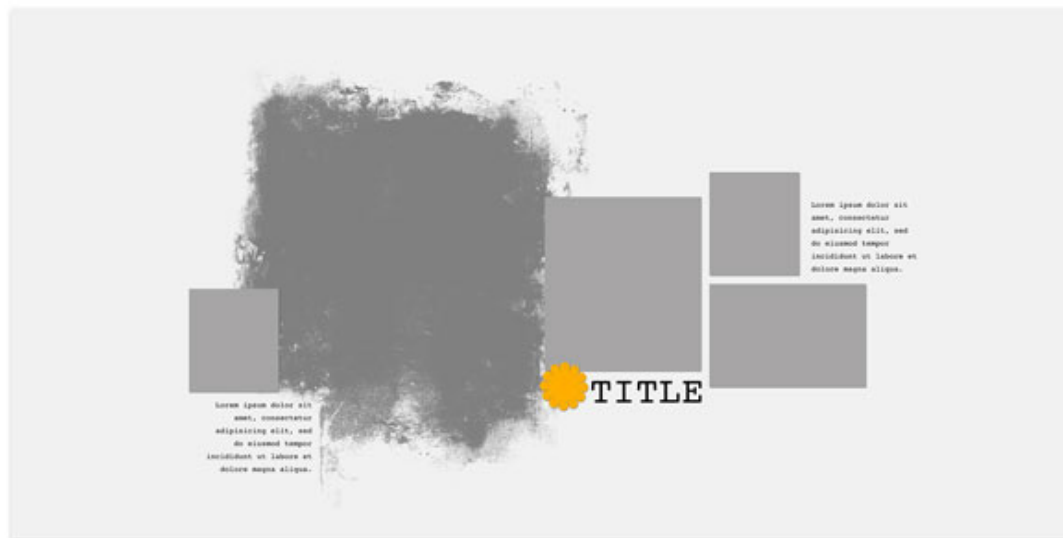3. If you add additional masks, make sure they are in the same style.

For this template, I liked the look of flipping the mask. Then I balanced out the design on the other side with more rectangular photos.

Remember, the possibilities of correct designs are endless.

- Are your title and elements supporting the focal point of the design?
- Did you fill any areas of potential trapped space?
- Did you repeat shapes? That brings repetition to the design.
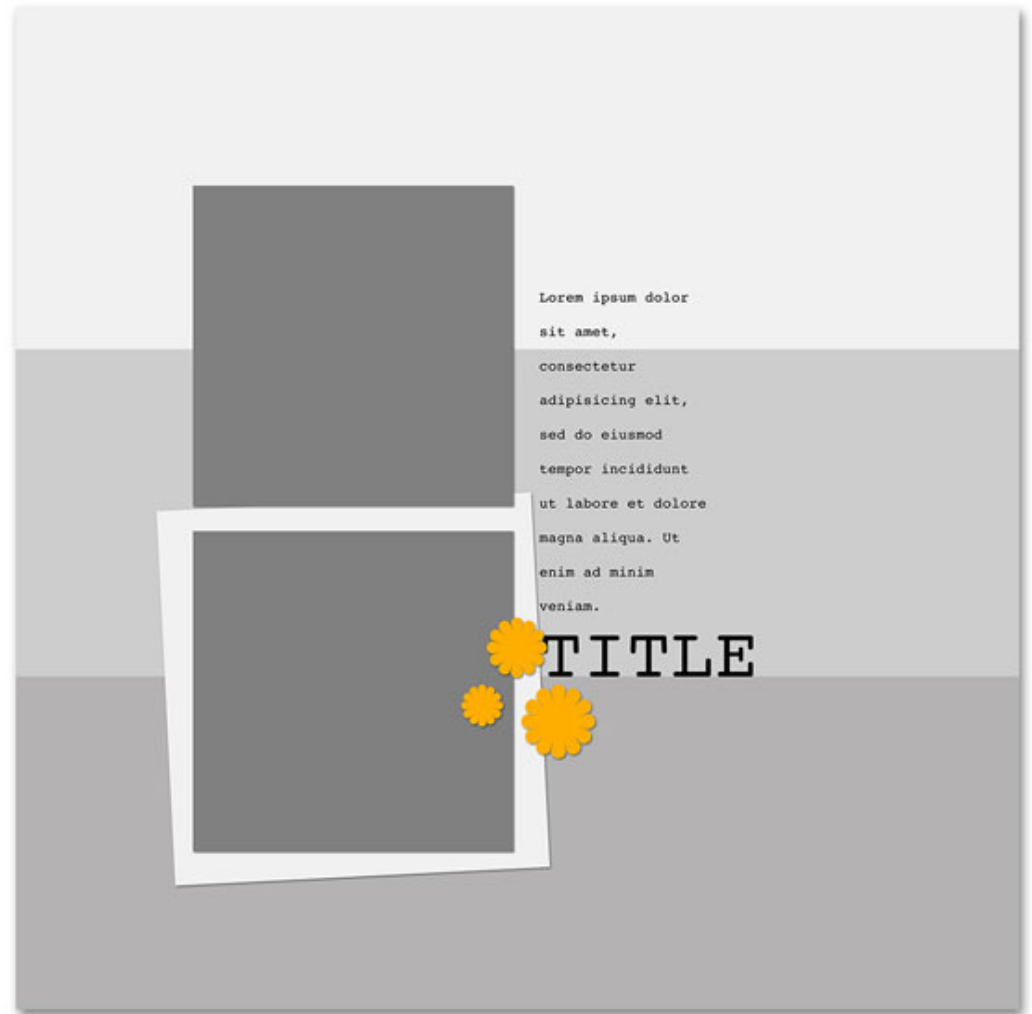
Ready for another one?

Redesign Challenge #3

Here's the next starting template design. This template is from the Designing in Thirds lesson of this class.

Using a pencil and paper (or your computer) roughly sketch out how you'd design a double page template in this style.

Here are some thoughts to get you started:

1. Try your best to keep the thirds design represented in the double page.
2. Remember, just because the background is a thirds design doesn't mean the photo cluster has to be.
3. Add lots of photos or just a few. Try adding circular photos.

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

TITLE

I'm not a huge fan of my result, but templates are only meant to be starting points for fabulous pages. So, I could picture this template looking spectacular. How did you do?

Remember, the possibilities of correct designs are endless.

- Is your page still recognizable as a thirds design?
- If you have a cluster of photos, is one standing out as the focal photo?
- Did you include a space for a title and some journaling?

Wrap Up

- Any single page template can be made into a double page template.
- Keeping the design style the same will help keep things simple.
- Remember the design principles while redesigning.
- Think outside the box!